



**ME • STUDY
IN ENGLISH**

101129149 — ME-Study in English — ERASMUS-EDU-2023-CBHE

Kick-off meeting

27 – 28th March 2024
Faculty of Economics, Podgorica



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WORK PACKAGE 5: Communication and Dissemination

The main objective of this WP is Enhancement of the project impact





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Tasks:

- 5.1. Communication and dissemination planning
- 5.2 Project web-site and document management system (open source) creation
- 5.3 Realisation of 6-monthly podcasts (International Cafe')
- 5.4 Realisation of yearly cultural / promotional / ecological events
- 5.5 Content editing of English language web pages on EMI programme(s)
- 5.6 Conference production (2-yearly)
- 5.7 Policy awareness workshop realisation
- 5.8 Digital marketing campaign realisation
- 5.9 Promotional video for B&E programme production
- 5.10 Creation of media materials for the project visibility throughout the project
- 5.11 Communication and dissemination day-to-day activities realisation





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Milestone:

MS1 Conference call for papers (1 and 2)





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Deliverables:	Due date
D3.1 Communication and dissemination plan	31.05.2025.
D3.2 Project web-site and document management system (open source) creation	31.01.2028.
D3.3 Conference proceedings (1 and 2)	29.02.2028.
D3.4 Promotional video for B&E programme	31.05.2025.
D3.5 Report on Communication and dissemination plan realization	31.01.2028.

